

**Minutes of the Meeting (5-12-2019)**

The chairman of BOS welcomed all the members and briefed about the agenda of the meeting.

**Review of BBA syllabus and structure for II, IV and VI semesters**

It was decided that the syllabus of these semesters would be followed as approved in the earlier BoS meeting without any changes.

**Review of MBA syllabus and structure for II and IV**

It was resolved that the syllabus of these semesters would be followed as approved in the earlier BoS meeting without any changes. Prof Chandrika suggested making use of free software which are available for solving operations research problems.

It was resolved introduce business analytics as one of the specialization course in MBA and one course for BBA students.

**Value added courses**

It was resolved to offer value added courses in the department with the immediate effect. It was suggested by the members to design the value added courses based on the core competency of the department. The following courses are been approved


- a. Financial Planning.

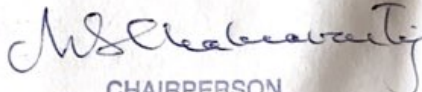
**Certificate course with MOU.**

It was decided to explore the various certificate courses with MOU for example certificate course with NCFM to be offered to the students who are pursuing BBA and MBA

The employability of the core/Elective courses, SEC of BBA and MBA were discussed and approved.

The chairperson is authorized to act on the above items and seek the approval of members by circulation. The meeting ended with vote of thanks by the chairperson.

  
**PROFESSOR K.G. CHANDRIKA**  
Department of Business Management  
Osmania University,  
HYDERABAD-500 007.

  
CHAIRPERSON  
BOS in Management Studies,  
Bhavan's Vivekananda College,  
Sainikpuri

MINUTES OF THE MEETING

BOS MEETING FOR BBA, 2018

Venue: MBA Block Committee room

Time: 3 PM

Date: 4<sup>th</sup> April, 2018

Minutes of the meeting:

The meeting started with the Chairman-BOS, Dr.N.S.Chakravarty welcoming the dignitaries and members for the meeting. The syllabus of 3<sup>rd</sup> year BBA (CBCS) for the academic year 2018-19 was presented before the Board members for approval. The following suggestions were made by Prof.R.Venkateswara Rao, Chairman, BOS, Dept. Of Business Management, Osmania University:

1. Reduce the amount of syllabi in BBA compared to MBA.
2. More focus to be placed on Financial services such as Hire Purchasing and Lease Financing.
3. Some areas from Insurance can be added in Financial Services.
4. Total Quality Management and its applications in the services sector can be taken as one paper as part of the syllabus.
5. Some areas of Materials Management can be taken in Operations Management.
6. Statistical Quality Control can be included in Operations Management in the VI semester.
7. For suggested readings, prefer and include standard Indian textbooks from good publishers. Avoid Himalaya and Paramount Publishers.
8. Omit the book by Jayanth Rama Verma on Derivatives which is written from a researcher's point of view. The book by Hull, Stulz for Derivatives is not for graduates.
9. For Risk Management and derivatives, select some other textbooks.
10. The textbook on Banking and Insurance by Padmalatha Suresh is good.
11. The syllabus should be 20% better than the University syllabus. The syllabus is a statement of the college standards.
12. There should be application oriented concepts. Case studies should strength the syllabus.
13. To be more futuristic. Consider a trimester programme which is practised all over the world with 40 hours of teaching per subject. Other countries are packing more courses.
14. In case studies, change foreign names to Indian names. Take topic-specific caselets from textbooks.

Dr.N.S.Chakravarty, Chairman-BOS and Head, Dept. Of Management Studies, thanked all the members for spending their valuable time and for their suggestions. The meeting ended at 4.30 pm.

*Dr. N. S. Chakravarty*

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*Dr. N. S. Chakravarty*  
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CHAIRMAN  
BOS IN BUSINESS MANAGEMENT  
OSMANIA UNIVERSITY,  
HYDERABAD-500 007, T.S.

## MINUTES OF THE MEETING

### BOS MEETING FOR BBA, MBA, 2017-2018

Venue: Room no.208, Seminar hall, MBA Block

Time: 2.00 pm.

Date: 31<sup>st</sup> March, 2017.

Minutes of the Meeting:

The meeting started with the Chairman-BOS, Dr.N.S.Chakravarty welcoming the dignitaries and the members for the meeting. The syllabi of 2<sup>nd</sup> yr BBA (CBCS), 3<sup>rd</sup> yr BBA (Non-CBCS), and 2nd yr MBA (CBCS) for 2017-18 were presented before the Board members for approval. The following suggestions were made by the Board members:

Suggestions by Prof.Chandrika for BBA:

1. **Statistics syllabus can be reduced.**
2. Take application based questions in the 30% internals to give a practical edge.
3. Can have a 5-day week, 5 subjects.
4. **Include introductory aspects like 4Ps of marketing, segmentation, targeting.**
5. Try to bring uniqueness in the course.
6. Can have one theory question, one problem as a format in the question paper.
7. Question paper can have 3 sections-A, B, C. Section C can have the case study.
8. **Take 'Digital Marketing' in place of Online Marketing.**
9. Different models in Crowd funding can be added.
10. Can go to UGC web site and refer to B-Voc courses offered through the National Skill Development Cell.

Suggestions by Prof.Chandrika for MBA:

1. Reference books can be five in number generally and suggested readings can be of any number.
2. **Include a topic on 'Staffing international assignments': changes will happen due to new visa rules especially in the IT sector.**

Suggestions by Dr.Garimella Suresh for BBA:

1. **Statistics syllabus can be reduced.**
2. Students should get laptops and work on excel for everything.
3. Students should learn 'R' programming, will help them in placements.
4. Create application oriented questions.
5. Take more decision oriented questions than calculation oriented questions.
6. Topics in the old syllabus were more, decrease them, make the course lighter, enjoyable.
7. Increase duration of study by 1hr per day in a week, close on 6<sup>th</sup> day. Students should be able to take subjects easily.

8. Remove 'Demand Analysis' in Fundamentals of Marketing, replace it by Influences of demand.
9. Delete market development, fragmentation, penetration.

Suggestions by Mrs. Jyotsna Ayyagari for BBA:

1. Statistics syllabus can be reduced.
2. Financial statement analysis on Excel, take our inputs to create a model paper.
3. Interpretations by students should be more than calculations.
4. Can follow case study approach through caselets.
5. SPSS trial version can be used for non-parametric tests in Quantitative techniques.
6. Students can study the distribution of Amazon, Snapdeal, Flipkart; Amazon model and the Flipkart model. Tech-enabled services in Services marketing can be given emphasis.
7. In Financial Management, introduction on crowd funding to be given.
8. Make the course more relevant instead of just textbook knowledge.
9. In 'Fundamentals of E-business' include ERP software.
10. In 'Technology Creativity and Innovation', method of costing in different sectors such as a thermal plant or e-commerce, can be taught.
11. Read the book 'Golden tap' on the success and failure of startup businesses as part of Entrepreneurial Development.
12. Invite someone from the logistics field to give a talk on a particular topic in Operations research (Transportation).
13. Remove 'Online sales' in personal selling.
14. In the 5<sup>th</sup> unit of each subject, have practical areas and case studies.
15. Payment banks to be included in 'Trends in Banking' in Banking and Insurance.
16. Insurance and Personal selling can be taken together, Marketing and HR faculty can also conduct classes in collaboration.
17. In 'Fundamentals of Derivatives', take out valuation, just give an introduction on Forward as a instrument. Take out some areas in Options.
18. In 'Advertising and sales Promotion', don't go into detail.

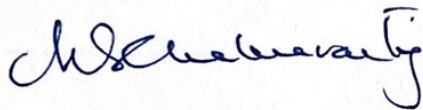
Suggestions by Mrs. Jyotsna Ayyagari for MBA:

1. Instead of Strategic Management Accounting, include Wealth management in the Ist and IInd semesters. NISM, NCFM wealth management exams can be taken and students can be inducted into banks.
2. Banking, Insurance and Mutual funds can be included in Services and Retail marketing, CRM in a bank or telecom company can be studied in the subject.
3. In 'International finance', instruments to carry out international financial transactions such as bank guarantees, letter of credit, can be taught.
4. Make students use e-pathshala.
5. Cultural aspects can be taught in OD (Organisational Development).
6. In Promotion and distribution management, include a topic on TV driven sales channels.
7. In 'Consumer Behaviour', include telecom strategies.

8. Include a topic on aggregators in warehousing and distribution in Supply chain management.

Suggestions by Dr. Rajendra for MBA:

1. Excel and SPSS should be there in the syllabus.
2. Small project work should be given with each course.
3. Tech-enabled marketing, ERP software should be included, payment systems: wallets and ERP systems should be included.
4. Keep 'Tally' in Management accounting. There is demand for Tally in medium and small enterprises.
5. **GST, GATT, WTO in India (chapter highlights) can be included.**
6. Startups and Mclelland theory should be included in Entrepreneurial Development.



MINUTES OF THE MEETING  
BOS MEETING FOR BBA, MBA, 2016

Venue: MBA Block Committee Room

Time: 10.30 A.M

Date: 22<sup>nd</sup> March, 2016

Minutes of the Meeting:

The meeting started with the Chairman-BOS, Dr.N.S.Chakravarty welcoming the dignitaries and the members for the meeting. The syllabi of 2<sup>nd</sup> and 3<sup>rd</sup> year BBA and 2<sup>nd</sup> year MBA for the academic year 2016-17 were presented before the Board members for approval. The following suggestions were made by the Board members in detail:

Suggestions by Prof.Chandrika for BBA

1. Title to be changed to Business History and Entrepreneurial Development (3<sup>rd</sup> year BBA, sem V)
2. Don't mention Mughals in the course on entrepreneurship. Regarding the kind of entrepreneurship, discuss from the period where one wants to discuss.
3. Differentiate between business and entrepreneurship.
4. Separate references and suggested readings.
5. Have 5 references and 5 suggested readings.
6. Add virtual groups in leadership.
7. Taxation to be offered as an interdisciplinary subject.
8. Remove 'Emerging Media Options' in ' Fundamentals of Marketing II'.

Suggestions by Prof.Chandrika for MBA

1. Bring Banking and Insurance in 3<sup>rd</sup> sem and Strategic Management Accounting in 4<sup>th</sup> sem.
2. Include Green Logistics in SCM.

Suggestions by Dr.Ravi for BBA

1. Throw insights into budget while covering the Monetary Policy.
2. Application oriented course structure.
3. Resume should reflect the personality of a student. Should reflect a person's profile.
4. Pay more attention to IV and V units on Report writing and Resume in Business Communication (BBA-2<sup>nd</sup> year, 1<sup>st</sup> sem).

*K. G. Chandrika*  
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*N. S. Chakravarty*  
HEAD OF DEPARTMENT  
DEPARTMENT OF MANAGEMENT STUDIES  
BHAVAN'S VIVEKANANDA COLLEGE  
SANKRUTI, SECUNDERABAD.

5. Lay more emphasis on application of MS Excel instead of RDBMS in the syllabus. Lot of applications of MS Excel in the industry.
6. Take MS Powerpoint to Business Communication in BBA.
7. MS Excel can be taken as a lab course for Statistics and Financial Accounting.
8. Budgetary Control can be done using Excel. Excel can be a differentiator in the syllabus.
9. Teach application oriented software in Research Methodology and Business Analytics.
10. Have a separate course on Business Analytics and Big Data.
11. Don't demarcate between Marketing, Finance and HR students.

Suggestions by Dr.Ravi for MBA

1. Unit IV should be 'Employee Benefits & Reward Management in compensation Management.
2. Identify people from ISABS to train students-Indian Society for Applied Behavioral services.
3. Include Balanced Business Scorecard in Strategic Management; BBS as a strategic deployment tool.
4. In SCM, Network management in transportation, Crowd sourcing-Hyper, local.
5. Include one chapter on Industrial Disputes Act in B.Law.
6. Prepare students for the industry.

Suggestions by Mrs.Jyotsna Ayyagari for BBA

1. Focus on making the course such that students are ready to take up jobs outside. Large part of students are not found to be employable after they come out of college.
2. Expand the area on Report writing in IV unit in Business Communication (BBA-2<sup>nd</sup> year, 1<sup>st</sup> sem) and condense other areas.
3. Make the person unique before making the resume unique to differentiate him/her from others.
4. Training on how to write a letter to an employer.
5. Training to be provided on how to lead the interview panel towards your skills.
6. Skills on use of infographics and templates in presentations and report writing to be developed.
7. Financial Accounting assignments through the use of MS Excel could be given .
8. Sources of Finance can be included in Business History and Entrepreneurial Development (3<sup>rd</sup> year BBA, sem V)
9. Can have an overview on analytics in BBA.
10. Overview on tax implications for foreign investors should be provided in Business Environment in BBA IIIyear.
11. Derivatives should be replaced by Financial Services in BBA (elective).
12. Remove swaps in BBA IIIyear.

*K. G. Chandana*  
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*Jyotsna Ayyagari*  
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Suggestions by Mrs. Jyotsna Ayyagari for MBA

1. When jobs are available in plenty in the field of Financial Services, increase this in the syllabus.
2. A little bit on Debt Market to be included in Finance Elective on derivatives, swaps.
3. Introduce 'Introduction to Banking' and 'Introduction to Financial Markets'.
4. In Performance Management, include Bell Curve, and 'Introduction to PCMM metrics model'.
5. Speak to FAPCCI-Federation of Andhra Pradesh Chamber of Commerce and Industry for financial assistance.

Suggestions by Prof. Rajnath

1. In unit V, evolution of entrepreneurship in the country could be included in Business History and Entrepreneurial Development (3<sup>rd</sup> year BBA, sem V)
2. Systems approach in TQM to be included in IIIsem.(SPAJ) Systems, Process, Activity, Job)
3. In TQM unit 5, include health care, and services.
4. Have mentors for students from 1<sup>st</sup> sem.

It was resolved to:

- a) Approve the structure and syllabus of 2<sup>nd</sup> and 3<sup>rd</sup> year BBA and 2<sup>nd</sup> year MBA for the academic year 2016-17.
- b) Authorize the Chairperson, BOS, to restructure the syllabi and allot credits to different courses to submit CBCS in case the college decided to implement CBCS from the academic year 2016-17.
- c) Authorize the Chairperson, BOS, to appoint the examiner in consultation with the Principal of the college, qualified examiner outside the approved panel in case of emergency. Such arrangements should however be reported to the BOS in the immediate meeting.

After completion of the meeting, Dr.N.S.Chakravarty, Chairman-BOS and Head, Department of Management Studies, accepted and made changes in the syllabi as suggested. He thanked all the members for spending their valuable time in the meeting.

*K.G.Chandha*

CHAIRMAN

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*N.S.Chakravarty*  
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BHAVAN'S VIVEKANANDA COLLEGE  
SAINIKPURI, SECUNDERABAD.



MINUTES OF THE MEETING

BOS MEETING FOR BBA-2015

Venue: MBA Block Committee Room

Time: 2 PM

Date: 18.6.2015


Minutes of the Meeting:

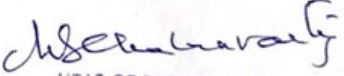
Suggestions by Dr.Selvarani Shankar

1. 20% of the existing syllabus can be removed and add your own 20% to begin with. Structure of syllabus also has to be changed.
2. IT of OU syllabus outdated. Add RDBMS and E-Commerce.
3. Delete those areas or subjects which are not relevant.
4. Opined that IDC (Inter-disciplinary courses) may be a burden to students. Instead Add-on courses-non-credit courses can be added.
5. Extra-curricular activities should be included.
6. Only one elective in FIN,HR, Mktg in 5<sup>th</sup> and 6<sup>th</sup> sem. No Elective II to be offered and create more slots for new subjects.
7. Banking and Insurance can be a core paper instead of elective.
8. Leadership can be an elective in HR.
9. Wherever possible cases can be added.
10. Lab in IT can be for 20 marks and theory 50 marks.
11. Have minimum credits of 120 and maximum of 150 credits. Refer to UGC guidelines.
12. Grading method should be used for Project and Viva.
13. Two days continuously for projects can be given for students to collect information.
14. Marks may be allocated for internals as follows:  
Written exam: 20 marks  
Assignment: 5 marks  
Presentation: 5 marks

Suggestions by Dr. Suresh

1. IIM Indore, FLAME in Pune offer a diversity of courses at UG level. Chinese bring humanities into Engineering and other disciplines. Suggested that versatility should be brought into education.
2. Use the liberty of autonomy and incorporate more than 20% change in the syllabus. Also change the structure.
3. Remove CRM, have basic Analytics.
4. IDC-Inter-disciplinary courses should be introduced eg IDC 1, IDC 2, IDC 3-such as moral sciences and ethics.
5. Invite lecturers from other depts. to teach their subjects in BBA such as Biotechnology, Physics etc.

  
CHAIRMAN  
BOS IN BUSINESS MANAGEMENT  
OSMANIA UNIVERSITY  
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